



## **CARDI/CTAMEDIA AWARDS ON CLIMATE CHANGE REPORTING**

### ***'Climate Change Mitigation, Adaptation and Sustainability'***

#### **Context**

The Caribbean Agricultural and Research Development Institute (CARDI) and The Technical Centre for Agricultural and Rural Cooperation ACP-EU (CTA) have teamed up for a second consecutive year to launch a Caribbean-wide Media Awards, this time on Climate Change reporting. Last year, CARDI, IICA, ACM and CTA sponsored a successful regional competition on Excellence in Agricultural Journalism.

The Awards on climate change which has as its theme ***'Climate Change Mitigation, Adaptation and Sustainability'*** seek to encourage broader and in-depth reporting particularly on adaptation to the adverse impact of climate change in the Caribbean. Climate Change is defined by the Intergovernmental Panel on Climate Change (IPCC), as the 'adjustment in natural or human systems in response to actual or expected climatic stimuli or their effects, which moderates harm or exploits beneficial opportunities'.

The competition targets full time and freelance journalists/ photojournalists working with print, new media, radio and television and covers work published or broadcast from August 2011–August 2012. **Submissions for entries close on September 28, 2012.**

A special category on Citizen Journalist has been created to encourage awareness and participation of youth in the Caribbean on the issues of climate change.

#### **Categories & Prizes**

There will be one overall winner in each category. The winners will each receive a cash prize of US\$1,200 and a round trip to Antigua to participate in Caribbean Week of Agriculture activities during the third week of October, 2012. Separate arrangements will be made for winners from Antigua.

### **The Awards categories cover:**

Print News and Features (newspapers, journals and magazines)

New Media Articles (blogs, social media, websites)

Radio Productions and News Stories (traditional and online)

Television – news and features no longer than five minutes in duration (including online content)

### **CARDI/CTA Special Award to CITIZEN JOURNALIST**

This award has been created to encourage youth participation in representing climate change creatively in arts and culture or essays.

This can be published or recorded material or new material specifically created for this competition.

Young people between the ages of 18-35 years old are encouraged to apply.

### **Submission Criteria**

Radio, Television, Print and New Media

Print, Online submissions must be made via email (live links or scanned pages in pdf or jpg, soft copy versions in Ms Word and jpegs) while radio and television submissions must either be downloadable as mp3, mpeg or avi files, streamed via the Internet or submitted as a CD in mp3, mpeg or avi formats or in DVD format.

**Entrants are not entitled to submit more than two pieces of work per category.**

### **Submission Requirements**

Participants must, along with the submission, present a signed statement from the relevant authorised person/media house as copyright holder allowing use of the submission by the organisers on its websites or other outreach materials or methods.

## **Judging Criteria**

All submissions will be judged on the following values:

Style - 25%

Content - 50%

Objectivity and Balance - 25%

## **General Competition Rules**

Members of the judging panel cannot vote on work entered by their organisation, employees or family members and will be excused from judging entries in those categories.

Judges reserve the right to disqualify any piece of work and/or finalist if there exists reasonable doubt about authenticity and/or accuracy of entry.

Judges reserve the right to withhold granting of an award in any category if entry requirements and standards are not met.

## **Copyright**

By submitting an entry, the entrant

- Acknowledges himself/herself to be its creator
- Automatically certifies that entry does not infringe upon the rights of any third party and that it does not violate any copyright
- Entries must be accompanied by a signed statement from the copyright holder allowing use of the submission by the organisers on its websites or other outreach modes.
- By submitting an entry, contestants agree to grant the CARDI and CTA and its associated organisations the right to use their names, voices, pictures and work submitted, without compensation, in any media for the purposes of advertising and public relations, media training in journalist workshops and publicizing all matters related to the competition.

## **Disclaimer**

Organisers/sponsors will not accept liability for:

- Late or lost entries.
- Plagiarised or fraudulent entries.

## **Important Dates to remember**

Material covering the period – **August 2011 – August 2012**

Competition closes – **September 28, 2012**

Send queries, links, media files and scanned submissions to: **agrimediaawards@gmail.com**

All winning entries will be published on the CARDI and CTA websites at: [www.cardi.org](http://www.cardi.org) and our partners' websites.

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***For further information, please contact:***

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