



## CARIBBEAN AGRICULTURAL RESEARCH AND DEVELOPMENT INSTITUTE

### POSITION DESCRIPTION

<b>DATE OF PREPARATION</b>	: February 2021
<b>POSITION TITLE</b>	: Value Chain and Marketing Specialist
<b>DEPARTMENT</b>	: Technical Services
<b>COUNTRY</b>	: Headquarters

#### **FUNCTION:**

Support the development of CARDI's overall programme strategies in the areas of Markets and Market Development, Market Intelligence and Value Chain development.

#### **ESSENTIAL DUTIES AND RESPONSIBILITIES**

##### **Definition of and Support to Value Chain Programme**

- Provide technical guidance for the implementation of the Institute's Value Chain Strengthening and Development Programme.
- Provide advice on improvements in Agriculture Value Chain analysis and development within the Programme.
- Coordinate the Value Chain analysis and development of commodities identified in CARDI's Strategic Plan or in specific exercises to support decision making.
- Provide strategic analysis and advice on business opportunities, potential private sector partners, credit, and other external services options for the development in the different Value Chains within the Programme.
- Provide support to foster value chain development and/or refinement in the agriculture sector.
- Provide support for monitoring and evaluation of progress, including modifications, in Agriculture Value Chain development.
- Coordinate documentation of Value Chain development experiences and lessons learned that are applicable to the sustainability of the Programme.

- Provide ongoing Value Chain technical advice to assist with;
  - a) the functioning and direction of CARDI's technical programmes
  - b) the Institute's response to Calls for Proposals from various entities.
- Assist with the structure and scope of markets in support of CARDI's Value Chain programme.

**Provision of Market Intelligence**

- Collect and analyse market information through secondary research on an ongoing basis to provide market intelligence to internal and external clients with specific reference to CARDI's' priority commodities.
- Provide recommendations on sustainable market(s) and market linkage(s) of the prioritized products.
- Work closely with CARDI staff to ensure a region wide, coordinated approach to market opportunities for selected commodities within CARDI's Medium Term Plan.
- Build and maintain local, regional and international networks to understand market access and availability for the selected priority commodities.
- Provide ongoing market advice to assist with the functioning and direction of CARDI's technical programme.

*The above responsibility statements identify specific duties necessary to attain CARDI's overall objectives while not precluding the job holder from carrying out other related activities that may be inherent in the job.*

**REPORTING RELATIONSHIPS:** Reports to the Manager, Science, Technology and Innovation

**PRINCIPAL ORGANISATIONAL RELATIONSHIPS:**

**Internal:** All departments within the Organisation

**External:** Government, Agribusiness organisations, and other CARDI Stakeholders.

**EXPERIENCE:** 5 - 9 years' relevant experience in Markets, Marketing and Value Chains

**QUALIFICATIONS:** A post graduate degree in a relevant subject area.